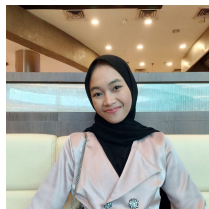


# JASMINE LAKSMIDEWI MAHARANI

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## SUMMARY



Creative, communicative, and detail oriented. I am a kind of problem solver with humble personality, adaptable and good at public speaking. I can be placed in any situation with different character of people, beside I can be relied on to hold any project. Always praised by my friends as a good decision maker, wise, and hard-working person. I'm interested in the creative industry, mental health issues, and self-development.

## SELECTED ORGANIZATION, COMMITTEE, & VOLUNTEERING EXPERIENCE

### **AIESEC in Indonesia**

*Internal Communication Team*

2023 - Present

- Responsible in Increasing member engagement through internal communication platform
- Responsible in maintaining internal communication to run actively
- Responsible for maintaining sustainability at AIESEC in Indonesia

### **AIESEC in UIN Jakarta**

*Team Leader of Talent Experience (Retention and Acquisition)*

2023 - Presents

- Responsible for HR Control and HR Database
- Responsible in membership experience and development
- Analyze the persona of AIESEC in UIN Jakarta members
- Ensure the capacity & recruitment process is right

### **HIPWEE**

*School & Campus Ambassador*

2022

- Increase Hipwee engagement for youth through social media platforms
- Maintain and improve Hipwee's good image through creative and useful content
- Collaborate with hipwee's partners in create a productive content, activities, and project
- Create creative programs in accordance with my personal branding

### **Future Career Job Fair**

*Event Director*

2022

- Supervising three departments of 20 people
- Create event planning and synergize with executives
- Realize the event according to the existing timeline
- Ensure the realization time and event team work

### **Dema Fakultas Psikologi**

*Kajian Aksi dan Strategis*

2021

- Responsible in planning content about current issues and also organize discussion events

### **Sejuta Cita**

*Ambassador, Sahabat Cita*

2020

- Responsible in Promoting Sejuta Cita to Indonesian youth
- Creating content, poster and video for Sejuta Cita Events and Promotion.

## PROJECT

### **AIESEC in Indonesia**

*CC Showcasing National Conference Summit*

2022

- Responsible in making and executing content strategy
- Responsible in promoting conference
- Responsible for all event design needs

### **AIESEC in UIN Jakarta**

*Conference Manager*

2022

- Responsible for planning conference activities
- Ensuring all conference needs and ensuring the work of the conference committee
- Ensure the realization conference

*CC Marketing Local Summit*

2022

- Responsible in making and executing content strategy
- Responsible for all event design needs

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### SELECTED HONORS & AWARDS

- **Guest Speaker** on Karaktera webinar, title “Mengubah Insecure Jadi Bersyukur” with a total of 120 participants. 2022
- **Guest Speaker** on Area 9 Talk show, Title: “**Mental Issues**”. 2022
- **Student Exchange Program, Australia.** School representative for student exchange to Australia
- **Delegates of Global Village an initiative by AIESEC in Dehradun:** An international event organized by AIESEC in Dehradun, representing the team from Indonesia who presented and promoted Indonesian culture to foreigners. 2022
- **Guest Speaker** on Podcast wiki on air, Title: “**aku dan autoimun**”. 2021
- **1<sup>st</sup> Winner of National Story Telling Competition** at **4<sup>th</sup> DLC:** *One of the most prestigious foreign language competitions amongst Islamic Boarding school. National, Jakarta, Indonesia.* 2017
- **The most active student at Darunajah’s award:** *An annual prestigious award for student who have many achievements and are active in competitions and Organization. High School.* 2018
- **1<sup>st</sup> Winer of English Ambassador. Darunnajah Language Ambassador:** A language competition held by the school every 2 years to find talented language ambassadors who can also influence and encourage other students to start using English & Arabic in Daily life. *High School.* 2018
- **1<sup>st</sup> Winner Story telling competition,** Public Speaking Contest (PSC). *High School* 2018:
- **1<sup>st</sup> Winner of story-telling,** Public Speaking Contest (PSC). *High School.* 2018
- **1<sup>st</sup> Winner of Theatre Drama Competition,** Public Speaking Contest (PSC). *High School* 2018
- **1<sup>st</sup> Winner News Anchor,** PORSEKA 42. *High School.* 2018
- **1<sup>st</sup> Winner Theatre Drama Competition,** PORSEKA 41. *High School.* 2017

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### PORTFOLIO

✓ **Youtube:**

- on my youtube, I share a lot about autoimmune diseases, from my experiences to tips on healthy lifestyles for autoimmune survivors. My channel’s Subscriber & Viewers is increasing up to 80% from the beginning because of my content that talks about autoimmune
- Url: <https://youtube.com/channel/UCsT1cKkGWDRlvgDbRpCpX02g>

✓ **Podcast:**

- Cyber love, this podcast contains about my thoughts, and how to make peace and survive in this life, the purpose of this podcast is to motivate and spread a lot of positive energy to many people, talking about college life, insecurities, how to dealing with ourselves.. Every week listeners usually add about more than 20 people.
- Url: [https://open.spotify.com/show/39m75hXqp66wOMYplhIMei?si=rLT0C1foTe2YCYcWfZhAWg&utm\\_source=copy-link&dl\\_branch=1](https://open.spotify.com/show/39m75hXqp66wOMYplhIMei?si=rLT0C1foTe2YCYcWfZhAWg&utm_source=copy-link&dl_branch=1)

✓ **Design:**

- In this portfolio there are my designs such as posters, teaser, videos, etc.
- Url: <https://drive.google.com/drive/folders/1pZ3MeOsyUCb8GtA85tb9eml2H1aFSfUV?usp=sharing>

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### Core Competencies

- |                        |                                    |
|------------------------|------------------------------------|
| ● Google work sheets   | ● Canva, VN, Figma                 |
| ● Project Management   | ● Public Relation, Public Speaking |
| ● Leadership           | ● Social media management          |
| ● Team Work            | ● Story Telling                    |
| ● Creative, Innovative | ● Writing                          |
| ● Problem Solving      | ● Human Resource Management        |
| ● Decision Maker       | ● Communication                    |

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### Language

- Indonesian
- English
- Arabic